

# Online Privacy Policy

## Visitors to Our Website

As a visitor to our website, you remain anonymous unless you register for a service or otherwise choose to disclose your identity to us. Although we do not collect personal information that identifies people who simply visit or browse our site, we may collect certain limited information about our visitors such as the IP address (a numeric address assigned automatically to computers and mobile devices when they access the Internet).

## How We Respond to "Do Not Track" Signals

Endeavor Bank will honor any "do not track" option set by you on your browser, in accordance with the requirements of California Business and Professions Code Section 22575. Endeavor Bank does not permit third parties to collect information about an individual consumer's online activities over time and across different web sites when a consumer uses our web site or service.

## Personal Identifiable Information

When you register or sign on to online banking, our website will request information such as your account number, email address, or phone number. This information allows us to provide the information you request and you to perform certain tasks such as review your account. Your contact information is treated as Personal Identifiable Information. We also gather data to track website usage, such as number of hits, pages visited, and the length of user sessions in order to evaluate the usefulness of our sites. For more information about cookies, please see the section About Cookies below.

## About Cookies

A cookie is a piece of data assigned by a site that is stored in your browser on your PC. The cookie allows the site or mobile app to recognize if a computer or mobile device has been there before. The browser allows collect data about security and browser preferences that the computer or mobile device requires. Cookies are commonly used on Websites and do not harm your system. To make your online experience with Endeavor Bank better and more effective, we use "cookies" as part of our interaction with your browser. Cookies help us confirm your identity and help us keep your transactions with us secure when you do your banking online without the risk of revealing your identity. We recommend that you complete your online transactions and sign off before surfing to other sites or turning off your PC.

## Sharing of Information

Endeavor Bank does not disclose personal identifiable information about our customers to nonaffiliated third parties except as permitted by law. The nonpublic personal information we collect about our customers are protected by maintaining physical, electronic and procedural safeguards that comply with federal standards.

## **Your Privacy and Security**

The information you provide to us online is protected by Secure Socket Layer (SSL) technology. This technology encrypts your account information as it moves between your PC's browser and Endeavor Bank's computer systems. The encryption will ensure the safety and confidentiality of your information when you bank with us online.

## **Children's Online Privacy Protection Act**

Children's Online Privacy Protection Act (COPPA) imposes certain requirements on websites directed to children under 13 years of age. We do not knowingly solicit personal information from or market to persons under the age of 13 without parental consent. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, please promptly let us know. Any such information will be deleted from our files.